

THE

# WEB

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GARDNER-WEBB  
COLLEGE

ALUMNI NEWS

Vol. VIII

No. 1

## Homecoming, Founders Day Set Oct. 19

Gardner-Webb College will hold its annual Homecoming and Founders Day activities on a festive fall Saturday Oct. 19.

Alumni are cordially invited to "come home" again, stroll the campus paths, visit the new John R. Dover Library, root for the Bulldogs in the traditional Homecoming game, see a great play, visit with old friends and renew acquaintances.

The \$1,500,000 library, to be dedicated in concurrent Founders Day services, will welcome visitors at open house from 10 to 11:30 a.m. and from 1 to 2:30 p.m.

The game's scheduled for 2:30 p.m. GWC will be taking on an old foe,

Catawba College, in Spangler Stadium, with the crowning of the Homecoming queen to take place at halftime. The game is the Bulldogs' only afternoon contest this season.

Alumni are especially invited to attend a presentation of the classic play "Pygmalion" after the game at 6:30 p.m. The college's drama department will stage it in the round in the O. Max Gardner Fine Arts Building lounge. (The play also will be presented on the following Monday and Tuesday evenings.)

Jerry Walker, director of development and alumni activities, encourages former students to spend Homecoming Day on campus and

drop by a registration desk in the Charles L. Dover Campus Center for information on activities.

Alumni will be welcome in the student cafeteria for lunch at casual rates, he said.

Advance reservations are required only for the drama presentation, for which seating is limited. Reservations aren't necessary for the library open house, cafeteria lunch or the game, Walker said, although the college would like to know you're going to be on hand. The coupons below can be used to indicate your plans. Please be sure to mail it if you want to see the play.

## Library Will Be Dedicated

Gardner-Webb will honor the men and women who've lent it strength, support and guidance over six decades in Founders Day ceremonies on Homecoming Saturday, Oct. 19. The day is set aside annually in tribute to those whose efforts have made the college a living, dynamic institution.

Fittingly, the campus' newest structure, the John R. Dover Library, will be dedicated to its purpose in a special service and luncheon to be held in the Charles L. Dover Campus Center. Dr. Ben Fisher, executive director-treasurer of the Southern Baptist Convention's Education Commission, will make the address. Members of the Dover family and others who have helped make the new library a reality will be among special guests.

I'll Be  
There!



You, I'll be at Gardner-Webb on Saturday, Oct. 19, for Homecoming and Founders Day activities. My party will include \_\_\_\_\_ people, and we plan to:

- \_\_\_\_\_ Visit the new Dover library.
- \_\_\_\_\_ Have lunch in the student cafeteria.
- \_\_\_\_\_ Attend the Homecoming football game.
- \_\_\_\_\_ Attend the play "Pygmalion" (reservations required.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

(Please clip and return to Alumni Office, Gardner-Webb College, Bulldog Springs, N.C. 28607.)

## *Facing The Future*

A new academic year has begun for Gardner-Webb students, relaxing here between classes. They're on the campus in record numbers this fall as GWC embarks on a well-planned growth period.



## Six-Year, \$10 Million Fund Campaign Announced

Gardner-Webb College has announced a \$10 million fund campaign to add to endowment, construct three new buildings, and generally upgrade the physical plant.

Dr. E. Eugene Poston, college president, presented what he termed "A Plan for Quality in Christian Higher Education" to Gardner-Webb's board of trustees, and the campaign was approved. The program will be spread over a six-year period. It includes the instituting of a master's degree program in education by 1980.

"Gardner-Webb's greatest days still are

ahead," Dr. Poston told a joint assembly of the trustees and the board of advisors.

The largest share of the money to be raised will be used for endowment for operation of the college. This figure is \$8,000,000.

Next in line is an item of \$5,000,000 for a special events building which will be used for fulfillment of academic, cultural and athletic needs.

Student aid, both an endowment and revolving loan fund, will total \$2,000,000. The college's board of advisors has agreed to help raise \$300,000 this coming year for the revolv-

ing loan fund. This would be raised in the immediate area of the college.

Other items include \$600,000 for a school of business building which would house data processing equipment. A total of \$500,000 was earmarked for a residence hall complex. Dr. Poston told the group that many students are housed at present in mobile homes and felt that these should be eliminated as soon as possible.

Equipment and upgrading of buildings, including an addition to the present science building, was marked at \$450,000. Renovating of buildings and landscaping are expected to cost \$300,000, as is upgrading of the new library.

Parking facilities, paving, and tennis courts were set at another \$350,000 and equipment for new buildings was set at \$200,000.

### A Reach For Quality In Christian Higher Education A Master's Degree Program In Education A Goal To Be Reached By 1980

|   |                 |
|---|-----------------|
| Endowment—For Operations .....                                      | \$3,000,000.00  |
| Student Aid—Endowment Program .....                                 | \$1,000,000.00  |
| —Revolving Loan Fund .....  | 1,000,000.00    |
| <b>Buildings:</b>   |                 |
| 1. Special Events Building .....                                    | 2,500,000.00    |
| 2. Residence Hall Complex .....                                     | 500,000.00      |
| 3. School of Business Building .....                                | 650,000.00      |
| Equipment and Upgrading Buildings<br>(Addition to Science Building) | 450,000.00      |
| All-Conditioning and Landscaping .....                              | 250,000.00      |
| Upgrading Library .....   | 250,000.00      |
| Paving, Parking, Tennis Courts .....                                | 250,000.00      |
| Equipping New Buildings .....                                       | 200,000.00      |
| Total .....   | \$10,000,000.00 |

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Pat Poston ..... Editor  
William E. Boyd ..... Director of Public Relations  
Jerry Walker ..... Director of Development and Alumni Activities

It yet remains to be seen just how large our web will grow, but this much we know, once you're woven in, we never let you go. This is the spirit of Gardner-Webb.

# With The Alumni

Lowell Palmer Bernstein '27 is a retired minister and home missionary and makes his home at Union Mills.

Clement C. Letherman '42 recently was appointed to the local board of directors of The Northwestern Bank in Lincoln. An attorney, he is former state representative.

The Rev. G. Headford Heeby '49 recently returned as pastor of Morrison Memorial Baptist Church in Morganton. He has moved to Granite Falls.

M. Richard Spore '51 has assumed duties as minister of education and youth in New Bern's First Baptist Church.

Alice Beeson Young '34 of Forsyth, Ga., is a historian and associate professor of English and library science at Tift College. She and her husband, John, have two children.

The Rev. J. Max Davison '37 is the new pastor of Mills Home Baptist Church, located on the Mills Home campus of the Baptist Children's Homes of North Carolina. For the past seven years, he has been pastor of Cleveland County's Pleasant Ridge Baptist Church. He and his wife, Grilie, are the parents of three sons.

Dan Bridges '58 is the new varsity basketball coach at Burns High School in Clavetized County. A former GWC basketball player, he is married to the former Pauline McSwain. Their two sons are Patrick and Tim.

Katherine Serago '52 is media supervisor for the Rutherford County school system, supervising the libraries in the system's 21 elementary schools. She currently is serving as president of the Tri-Community Women's Club.

William Edward Byars '39 of Spindale and Barbara Proctor of Kings Mountain were married in June and are making their home in Shelby. He is employed by Akers Motor Lanes.

Frank A. Henrik '59 and his wife have joined Street Realty Inc. at its Shelby office. Both are licensed real estate brokers.

James Sneed '39 of Boggard, Ky., is a part-time farmer, machine operator at General Electric and choir director at Lebanon Baptist Church. He and wife Nancy have five girls and a son and are "doing just fine."

Nancy S. Hildebrand '61 is a student at Southeastern Seminary at Wake Forest and educational director of Durham Memorial Baptist Church in Durham. She spent two years in Uganda, East Africa, with the Peace Corps.

Michael Pruitt '61 is the new pastor of First Baptist Church in Neko. He formerly was pastor of Chestnut Ridge Baptist Church in Kings Mountain.

The Rev. Neal E. Eller '61, his wife, the former Faye Bolick, and their three children live in Kernersville, where he is pastor of Union Grove Baptist Church.

Frances Cobb '63 of McDowellton was married this summer to Harold Gene Moore, and they're living in Belmont. She is an assistant clerk of superior court in Gaston County.

Sarah Elizabeth Moore '64 and her husband, James A. Moore, both teach in Gaston County. They live in Dallas with their sons, Brian Parkis, 5 and Darren Carrick, 1.

Capt. Charles Field '66 and his wife, Dorothy, are heads of the Salvation Army in Hendersonville. Previously in Smithfield, they have been connected with the Salvation Army since 1968.

Jim Taylor '66, former coach at Polk Central High School, has become assistant football coach and head track coach at Shelby High School. He and his wife, the former Shirley Walker, also a GWC alumnus, have a young son, Brad.

Larry Wayne Dillon '67 is a public safety officer for the Winston-Salem Police Department. He was married in June to Linda Joestens of Virginia Beach.

Mavis Marie Noville Turner (Mrs. Robert Daffie) '67, is director of medical records at McLeod Memorial Hospital in Florence, S.C. She was married in July.

The Rev. William Thomas Sherer '67 assumed duties this summer as pastor of Prenty Memorial ARP Church in Statesville. He is a 1934 graduate of Western Theological Seminary in Des West, S.C., and is married to the former Judith Zollman. They have a son.

Leona Ruth Clegg Phillips (Mrs. Raymond) '68, and her husband, married in June, are making their home in Shelby. She is an assistant teacher for Forest City Elementary School and is organist for Hayes Grove Baptist Church of Cliffton.

Jacqueline Barnes Priester '68 and William Dale Gentry were married in July and live in North Wilkesboro. Her husband is a special agent with the Bureau of Alcohol, Tobacco and Firearms of the U.S. Treasury Department.

Baynard Joseph Rosenthal '68 of North Augusta is a sales representative with Fremont Safety Appliances in Greenville, S.C. He was married in August to Linda Gentry '68.

Gwyneth Diana Tressler '68, who became Mrs. Henry Clark Parsons after their recent wedding, is a registered nurse with Piedmont Community Action Head Start in Spartanburg, S.C., where the Parsons are making their home.

Louise Jane Richard London (Mrs. Thomas) '71, is an emergency room nurse at Shelby's Cleveland Memorial Hospital. She was married in July.

J.W. Hester '71 of Durham is a vocational rehabilitation counselor for drug addicts. He received a M.Ed. degree with a concentration in vocational rehabilitation counseling in August, 1970. His wife, Betty, is employed by UNC in the office of the vice chancellor of business and finance.

Steve and Sandy Johnson Gregory, both '71, recently moved to Henderson, where he is pastor of Temple Baptist Church. They are the parents of a daughter, Jennifer Davis. In August, the Rev. Mr. Gregory finished requirements for the master of divinity with religious education degree at Southeastern Seminary.

Tommy and Mike Valentino '71 live in West Jefferson. He is a state highway patrolman, and she is a teacher in the Ashe County Schools. They have a daughter, Corinne Ann, born July 5.

Lawrie Neely '71, who was graduated in June from Southern Seminary in Louisville, Ky., recently was ordained. His and his wife, the former Dawn Spanos, have a daughter, Tara Dawn.

Michael Ray Bridges '72 and Deanne Kay Abess '74 were married in July and both were planning to pursue teaching careers this fall.

Clayton Jones '72 is the new pastor of Pleasant Hill Baptist Church in Pleasanton. He and his wife, the former Debra Moore '72, live in Wake Forest, where he is attending Southeastern Seminary.

Vicki Lynn Gordon '72 returned home to Cleveland County this summer after two years as a Southern Baptist missionary journeyman in Malawi, Africa.

Mary Elizabeth Martin '73 of Forest, S.C., and Benny Allen Waddell '73 of Green, S.C., were married June 8. Members of the wedding party included Diane Ramsey, Shirley Kessing, John Taylor, Ronald Brown, Roger Harrold, all of the Class of '73; Alan Mayhew and Robbie Smith of the Class of 1972; and Gerald Wade of the Class of 1974. Both is a music consultant at Jesse S. Boho and Lowe Oak elementary schools in Spartanburg, and Benny is an agent with Liberty Life Insurance Co.

William B. Cooley and his wife, the former Judy Cagin, both '73, live in Rocky Mount, where he is a loan officer with Peoples Bank and Trust Company.

Thessey Ray Laney '73, and his May bride, the former Barbara Honecker, make their home in Clemmons. He is employed by Cover Metal Products, and she is a business education teacher.

David Tilley '73 and his wife, Sheila, are houseparents for 15 teenagers boys at South Mountain Institute at Nebo, which he also serves as assistant superintendent. He is continuing his teaching duties at Salem Elementary School.

Jerry C. Evans '73 is minister of music at Charlotte's Woodlawn Baptist Church.

Vicki Hinson '74 presently lives in Greensboro, where she works as an assistant book editor.

Carol Jane Byrider '74 and Evan Myers were married June 16 and live in High Point. She teaches sixth grade, and he is an ABC agent in Guilford County.

Lindsay Brewer Jr. '74 and his wife, Martha Jane Harrington Brewer '74, live in Shelby. Martha Jane is a primary grades teacher in Forest City.

James E. (Boss) Sims '74 and Marsha Louise George '73 make their home in Madisonville, Ky., where he is teaching physical education and is an assistant football coach and head wrestling and track coach.

David Wright Jr. '74 and Linda Sue Hanasko '75 were married June 15 in Covington. They live in Gastonia, where he is in training to be a loan officer at Citizens National Bank, and she is a secretary at First Federal Savings and Loan Association.

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## Record Number Enrolled At GWC

Last summer brought a record number of students to Gardner-Webb's Boiling Springs campus. By the end of the first week's classes, 1,318 students had been registered—11 more than the 1,307 enrolled during the fall term of 1976 and 26 more than the 1,293 enrolled last fall. A few latecomers were expected to fill the final figure.

SARBARA LORETTA DONALDSON

College President Dr. E. Bryan Peden said the record enrollment was "good news" at a time when many private and church-related colleges are facing decreasing numbers of students.

He attributed Gardner-Webb's enrollment stability to several factors, including the college's overall program, recruiting efforts and financial aid.

"We have become an established senior college with an excellent academic program and a faculty and staff which share concern for the student and his welfare," he said. "The faculty, the staff and our students, particularly, have joined in recruiting new students. And Gardner-Webb has been able to provide financial aid to scores of young people who would not otherwise have been able to attend college. Industry, business, and the college's friends of many years have made this possible."

Dr. Peden also noted that the college's successful athletic program and the efforts of their Christian coaches had been valuable in publicizing Gardner-Webb's offerings.

He noted that student recruitment must continue to be emphasized in months and years ahead.

## New Faculty Members Appointed

Gardner-Webb College has added nine new faculty members for the fall semester.

Dr. Roger G. Gaddis, a North Carolina native, has been named an associate professor of psychology. He is a former faculty member of Gaston College in North Carolina.

Dr. Richard George Oldcroft comes to Gardner-Webb from Jersey City State College. He was a member of the GWC faculty before earning his doctorate in geology at the University of North Carolina in Chapel Hill.

A Southwestern Seminary graduate, Dr. Alice Rae Callahan, has been named an assistant professor of religious education, and William H. Stowe, a former faculty member, returns as an assistant professor of English after completing his residence requirements for a doctorate at the University of South Carolina.

Arthur Ray Pople, III, a native of Memphis and a graduate of Southwestern Seminary, has been named director of counseling. He has completed his residence requirements for a doctorate at Southwestern in psychology and counseling.

Stanley Richard Smedley, Jr., who holds the master of science in ecology from North Carolina State, has been named an instructor in sociology. Mrs. Sylvia Ann Hunt, a graduate of Winston-Salem State, has been named an instructor in nursing. Mrs. Mary Jo Bracken, who holds a master's in library science from Simmons College, has been named an assistant librarian in acquisitions.

John Taylor, a master of arts graduate in physical education from Western Carolina University, has been named assistant football coach and an instructor in physical education.



REGISTRATION—Registrar Dorothy Edwards, a familiar face at GWC, assists students as fall classes resume.

## On Campus

JEFFREY Chiu-Pu Chang, associate professor of mathematics, received a Ph.D. degree from the University of Georgia in August. His dissertation for the degree in statistics and computer science is entitled "Iterated Multi-Dimensional Scaling of Categorical Variables." Sponsored in part by the Office of Naval Research, his work was acclaimed as the first to use more than two variables in the Fisher-Lancaster Techniques of categorical variables.

The Chemist Service Foundation has announced that more than \$4,000 in scholarships has been awarded to 18 students for the fall semester. The foundation was organized in 1951 to provide scholarship aid to deserving students preparing for full-time Christian vocational service. Since its beginning, the foundation has given more than \$12,000 in aid to GWC students.

DOZENS of men students took part in a "turkey" in early September—fording down nearly Broad River in inner tubes for about three miles. Prizes were awarded to winners at the conclusion of the watery race, planned to provide fun, fellowship and entertainment for participants and spectators alike.